

# CONQUR®

## ENDURANCE GROUP

<b>POSITION TITLE:</b>	Marketing Intern
<b>FLSA STATUS:</b>	Hourly Non-Exempt
<b>LOCATION:</b>	Downtown, Los Angeles
<b>BONUS POTENTIAL:</b>	This position is not bonus eligible
<b>REQUIRED TRAVEL:</b>	Negligible
<b>ENVIRONMENTAL CONDITIONS:</b>	Work is performed in a standard office environment
<b>REPORTS TO:</b>	Senior Manager, Marketing & Communications

### Marketing Intern

**Conqur Endurance Group (“Conqur”)**, a subsidiary of McCourt LP, is a global endurance brand that channels the vibrancy of Los Angeles into experiences for individual and communities to exceed extraordinary limits. The Skechers Performance Los Angeles Marathon, held each March, is among the largest marathons in the United States with more than 25,000 participants, thousands of volunteers, and hundreds of thousands of spectators. In addition to the marquee event, Conqur produces the Santa Monica Classic 5K/10K in September, the LA BIG 5K in March and the Pasadena Half Marathon & 5K at the Rose Bowl in January.

We are looking for an enthusiastic person eager to gain tangible experience in the sports industry. The successful candidate will be passionate about the endurance sports industry, event operations and customer experience. At Conqur Endurance Group, we value talent, strong work ethic, positivity, accountability, passion and resilience.

**Position Description:** Position resides in the Marketing Department. This position will assist the Senior Manager, Marketing & Communications in the execution of the overall communications plan, public relations efforts, social media and event branding.

#### **Major Responsibilities (including but not limited to):**

- Assist in the implementation of the 2016-17 marketing plan via promotions, social media, direct marketing and activations.
- Support marketing initiatives with the creation of original, inspired content for social media platforms and Conqur event websites.
- Assist with production and design components of communications efforts on Salesforce Marketing Cloud.
- Oversee the compilation and production of the 2017 Skechers Performance Los Angeles Marathon media guide.
- Aid the marketing team with public relations efforts including credential distribution, press conference coordination and special projects.
- Provide support for the 2016-17 Conqur Endurance Group Ambassador Team, including coordination of volunteer efforts and weekly communications.
- Other duties as assigned.

# CONQUR<sup>®</sup>

## ENDURANCE GROUP

### **Key Role Requirements - Skills and Experience:**

- Ability to work weekends as needed, and extended hours on event weekends: January 20-21 and March 17-18, 2017.
- Knowledge of, and interest in running/endurance sports a plus
- Must have working knowledge of Adobe Creative Suite and social media marketing tools
- Sports marketing or event management experience preferred
- Positive team-player, willing to learn and interested in working at a growing, dynamic organization

### **Term & Compensation:**

- November 6, 2017 to March 30, 2017
- Full time; Monday through Friday with occasional weekends and additional hours during event weekends: January 20-21 and March 17-18, 2017
- Compensation is \$14/hour; Internship is also available to students needing internship credit

**Qualified candidates are asked to email cover letter and resume by October 13th to [ryan.cavinder@goconqur.com](mailto:ryan.cavinder@goconqur.com). Please, no phone calls.**